

**MUSTACHES
FOR
KIDS**



New York City Chapter

**Mustaches For Kids – New York
Email Updates During The Growing Season**

From: Mustaches for Kids [mailto:sweetstache@m4kny.org]
Sent: Thursday, November 15, 2007 7:24 AM
Subject: Grow Grow Gadget Mustache

If a man grows a Mustache, but no one donates any money to charity because of it, does it make a sound? Let's not find out! Our Mustache supercomputer has crunched the numbers and come up with a fundraising goal of **\$40,000 for DonorsChoose.org**. If we reach that amount, over one thousand NY public school students will gain valuable educational experiences through the teacher-submitted projects that we will be able to fund. That's something you want to be part of, right?

As you undoubtedly know, TODAY, **Thursday, November 15th** is Shaving Day, when, according to [Mustache Growing Rules](#), all participating volunteer Growers must shave off any pre-existing facial hair before embarking on a month-long journey of questionable grooming and self-discovery. To mark the occasion, we invite all Growers, potential Growers, friends of Growers, and lovers of facial hair and charity to join us at:

M4K 2007 SHAVING DAY KICK-OFF

[Ace Bar](#) (531 E. 5th Street, between A & B, in the East Village)
8:00pm

We'll be distributing Grower Fun Packs, sweet Mustache tattoos, and some totally vintage and desirable M4K t-shirts from previous years. So bring your clean-shaven, charity-loving face out to meet us! If you can't make it but you intend to Grow, be sure to make your [MyStache page](#) so that internet-searching Mustache Groupies can keep up with your progress. You should also email us, so we can make arrangements to send you your Fun Pack.

What's that? You can't grow a Mustache? No worries! You can still do your part to support underfunded NYC public schools by providing moral/financial support to your favorite Grower here: <http://www.m4kny.org/growers.cfm>. Remember, the Mustache is more in the heart, than on the face!

In that spirit, we'd like to inform you that a concerned partner of a 2007 Grower created a group for other partners of Growers. If you feel your partner may need some support as your baby-soft face is slowly overtaken with luxurious whiskers, please encourage him/her to join this group: <http://marriagesupport.meetup.com/24/>. It's totally a safe space.

Hope to see all of you tonight, or at one of our [upcoming events](#).

Namastache,
M4KNY

Mustaches for Kids
sweetstache@m4kny.org
<http://www.m4kny.org>

Benefitting Children's Charities Since 1999

"Grow With Us"

From: Mustaches for Kids [mailto:sweetstache@m4kny.org]

Sent: Tuesday, November 20, 2007 7:25 AM

Subject: Should I Shave or Should I Grow

If I grow there will be trouble.
And if I shave it will be double.

Indeed.

For those of you who might have let Shaving Day pass you by and are now filled with a heavy sense of regret, fear not! You can still join our brave Mustache militia. Sure, you'll be a few days Growth behind the rest of us, but such differences are easily erased over our four week journey to facial hair sweetness and effective fundraising. Remember, growing a Mustache is a marathon not a sprint. Kind of like the Tortoise and the 'Stache. Ah, timeless lessons.

A quick reminder to all of you in Stacheland that we have a special holiday Checkpoint schedule this week. The next checkpoint is:

TODAY, TUESDAY, NOVEMBER 20

8pm

O'Connors Bar

39 5th Avenue (Park Slope, between Dean and Bergen)

We look forward to seeing young mustaches, full of follicular promise. And to giving everyone holiday fundraising tips to try out on the family. Such as:

"Can you pass the gravy; and a generous donation for my sweet Mustache."

A surefire winner!

For those who can't attend, we wish you all a stachey, healthy Thanksgiving. Growers: don't forget that, per Mustache [rules](#), you must shave your face except for your Mustache on Thursday, November 22. And for everyone else, should you feel like supporting DonorsChoose.org and NYC public school students please swing on by to our [web site](#), where you can find more information about our charity and about--surprise!--Mustaches.

If you're the planning ahead type, note that our [next Checkpoint](#) will be held on Thursday, November 29 and the [Bushwick Country Club](#) in Williamsburg.

Sweet 'stache, dude,
M4KNY

Mustaches for Kids

sweetstache@m4kny.org

<http://www.m4kny.org>

Benefitting Children's Charities Since 1999

"Grow With Us"

From: Mustaches for Kids [mailto:sweetstache@m4kny.org]
Sent: Thursday, December 06, 2007 7:25 AM
Subject: Oh what fun it is to grow in a one horse open stache...

S have your face except for that sweet 'stache of yours. Remember: per Mustache Rules, you have to clean everything up a minimum of one time per week.
T ouch the mustaches. Come now, don't be afraid.
A nswer the call of duty and support your favorite mustache with a [donation to DonorsChoose.org](http://DonorsChoose.org)
C ome to one of our two remaining [events](#). We'd love to see you and show you our sweet 'staches.
H ear us sing--a spontaneous and stirring rendition of "[Silent Stache](#)" at last week's Checkpoint.
E xhale. We know it can be overwhelming to know that there are over 50 (and probably closer to 80) [fine gentlemen](#) growing mustaches for charity.

Okay, we just spent way to much time coming up with that bit of wordplay. Should have used a dictionary. Lesson learned.

Speaking of lessons, we've got a bunch of guys with Mustaches who would love to teach you a few things about charity, grooming, and total sweetness. And you only have two more chances to seem them. And one of them happens to be TONIGHT:

CHECKPOINT #3
THURSDAY, DECEMBER 6
8:00pm
The Stoned Crow
85 Washington Place, between 6th Ave and Macdougall, West Village

Come on by for the usual mix of mustache talk, casual drinking, and head turning. What, you thought that a big group of guys with mustaches could sneak into a bar unnoticed?

If we don't see you tonight, we hope you plan to attend:

THE 2007 STACHE BACHE
Saturday, December 15
8:00pm
The Montauk Club
25 8th Avenue, between Lincoln Place and St. John's Place, Park Slope

Where one Mustache will be crowned the sweetest. And the rest of us will be jealous. Incidentally, we still need a few judges for the competition. We'll send out another plea next week, but please email us if you think you have an eye (or two) for spotting sweetness.

For all of you Growers, we hope the home stretch of fundraising is yielding results. Remember, we're trying to raise \$40,000 for DonorsChoose.org and NY's public school students. And money doesn't grow on 'staches. So send your emails, beg your friends, threaten your coworkers. It's time to step it up! As an added incentive, John, the owner of the Bushwick Country Club, has offered a prize of a \$200 bar tab for the biggest fundraiser. You could totally get buzzed.

Growing the distance,
M4KNY

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sweetstache@m4kny.org
<http://www.m4kny.org>

Benefitting Children's Charities Since 1999

"Grow With Us"

From: Mustaches for Kids [mailto:sweetstache@m4kny.org]
Sent: Friday, December 21, 2007 7:23 AM
Subject: And now, we shave

Well, our four weeks of questionable grooming have come to an end, and we're pleased to report that the 2007 Stache Bash was an overwhelming success. Assuming you define 'success' as sixty guys with mustaches and 150 additional onlookers cheering on their every whisker.

At the end of the evening, after our Growers were put through a battery of physical, mental, and emotional challenges, which included the World's Strongest Mustaches, the Mustache Haiku, the Beer Foam Retention, and Dancin' with My 'Stache, one Grower received the sash and crown as the Sweetest Stache of 2007:

Joel Tompkins. Joel's grace and strength were nowhere more apparent than during our first round, when he lifted a lit candle **using only his Mustache!** Here's the evidence:

<http://youtube.com/watch?v=SQK65PS9NMU>

Second place went to **Octavio "Ron Jeremy" Blanco**, who added a delightful swath of chest hair to an impressive 'stache and strikingly--dare we say disturbingly--sexual stage presence.

Our third place 'stache was none other than **Stu Weiner**, who has most likely inspired "Stu's Law" legislation in many communities.

CJ Steffens was our top fundraiser. He not only set a fundraising record by bringing in \$3000; we are fairly certain he also set a Checkpoint drinking record earlier in the Growing Season, by throwing back what witnesses describe as "at least seven" shots of Old Crow with pickle brine chasers.

We are still gathering donations from wayward Growers, but we're fairly certain that we raised **over \$30,000 for DonorsChoose.org** and New York City public school students. We thank all of our Growers and donors for making 2007 our best year ever.

Any Growers who did not attend the Stache Bash, or who attended but did not submit all of their donations, should stuff all that money into an envelope and send it to:

Mustaches for Kids
329 Union Street #3B
Brooklyn, NY 11231

(Remember: checks should be made out to DonorsChoose.org, with Mustaches for Kids written in the memo line.)

Finally, M4K would not have been the success it was without the help of many, many Mustache sympathizers:

Simon Free and Nylon Technology: Who continue to provide us with generous web development services and don't flinch when we write them emails containing sentences like, "Check that 'mustache name' correctly generates a url for the grower's MyStache page."

Mindy Duhlberg and Quist Industries: Who manage to screen print sweet t-shirts in record time and don't even yell at us when we ask them to be boxed and shipped to twelve different M4K chapters across the country.

Matt Collins: Who came up with a totally sweet t-shirt design, that one Grower called 'an instant classic'.

Aaron Hermann and the Montauk Club: Who allow us to take over their beautiful Park Slope facility for our Stache Bash.

John Roberts and the Bushwick Country Club: Who not only donated prizes for our winners, but also hosted a now-legendary Checkpoint during the growing season.

McClure's Pickles: Who generously donated prizes for our three finalists and provided snacks for everyone in attendance last Saturday.

Dima Gavrysh: Who took some amazing portraits of some of our

Growers: http://www.photoshelter.com/gallery-show?G_ID=G0000xa.dctkoLiU&P_ID=&start=0&pagtotal=24

Mike Green: Who donated hundreds of 1980s baseball cards picturing players sporting sweet--and not so sweet--staches.

Our Stache Bash volunteers and judges: Who made sure the evening ran as smoothly as possible.

Our past champions, Andy, Ali, and Todd: Whose enthusiasm for Mustaches and respect for their own places in Mustache-growing history, motivate them to help us in many ways.

Thanks to everyone for a great year, and remember, it's never too early to start getting ready for 2008.

Roll, stache, roll,
M4K

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