



## Mustaches for Kids 2009/2010 Nationwide Challenge Everything You Need To Know (that can fit on this page)

### Mustaches for Kids

Mustaches for Kids is an annual Mustache-growing fundraiser held in cities across the country. Through word-of-mouth enthusiasm and serendipitous internet searches, many individuals discover Mustaches for Kids and express interest in starting a chapter in their college, town, hamlet, or village. We applaud those who have the energy and motivation to step up and grow with us.

Similar to a charity walkathon, for which participants collect donations per mile, "Growers" raise pledges for every day they cultivate Mustaches over one month. Last year, hundreds of these Growers in 22 cities across the country engaged over 6,000 individuals to give over \$325,000 in resources to high-need classrooms through DonorsChoose.org.

### DonorsChoose.org, You Say?

[DonorsChoose.org](http://DonorsChoose.org) is an online Better Business Bureau-approved charity that connects public school teachers with classroom resource needs to individuals who want to help. As a Grower, you simply ask your family and friends to help fund urgent classroom needs, like books, art supplies, field trips, and other resources in honor of your Mustache. In the last 10 years, DonorsChoose.org has been working hard to improve education experiences for over 2.3 million public school students in high-need communities – and we are excited for your help in supporting more!

### The Smackdown

What better way to stoke a mustache fire on the upper lip than a little old fashioned competition? DonorsChoose.org will host an [online competition](#) between mustache chapters to see which [city](#), [company](#) and [college](#) can grow the sweetest 'staches and raise the most cash for students in need.

### Start a Chapter

So we had you at "Mustache?" Starting a chapter is less work than you think. For an organization to be successful, all you need is a group of men willing to go the distance and a group of women willing to stick with them through it all.



### Ready to Grow?

For more information about how you can lead your chapter to mustache glory this year OR compete in our [individual competition](#), please email [m4k@donorschoose.org](mailto:m4k@donorschoose.org). We will make sure you have everything you need to get started, and we will give you all the competition details. Growing Season runs November through March. Choose the four-week period that works best for you!