



45 Social Entrepreneurs Who Are Changing the World



THE SOCIAL CAPITALIST AWARDS REPRESENT the fruit of a nearly six-month-long process. Almost 300 nonprofits registered for the 2008 awards; 90 completed applications, which were evaluated by Monitor Group consultants. Our independent advisory board confirmed the 45 winners. Among its members were Cheryl Dorsey, president of the Echoing Green Foundation; David Gergen, professor at Harvard's Kennedy School of Government; Clara Miller, president and CEO of the Nonprofit Finance Fund; and Trooper Sanders, domestic policy adviser to former President Clinton at the Clinton Foundation.

To learn more about our methodology, visit fastcompany.com/social. You'll also find expanded profiles of all the award winners and four rising stars (Green Dot Public Schools, Global Giving, Goodwill Industries of San Francisco, and the Prison Entrepreneurship Program), with links that let you make donations to the groups you find most compelling. Plus: a slide show that brings these organizations to life; extended interviews with Bill Drayton of Ashoka, John Elkington of SustainAbility, and Brian Walker of Herman Miller; and an excerpt from the new book *Forces for Good: The Six Practices of High-Impact Nonprofits*, by Leslie Crutchfield and Heather McLeod Grant.

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Charles Best, CEO
donorschoose.org

This online matchmaker developed an early and successful strategy to harness the Internet for philanthropy. School teachers post their wish lists on the site—art supplies, say, or a class trip to the zoo. Donors browse through the projects and fund the ones they find most compelling. Since 2000, the nonprofit has delivered more than \$13.7 million to public schools. Someday (we hope), it could outmode bake sales.