



Talking Points and Fast Facts

Below you'll find basic information to help you introduce DonorsChoose.org at your event. And don't forget to tell YOUR story:

- How did you learn about DonorsChoose.org and what have you experienced?
- Why are you excited to share DonorsChoose.org with your guests?
- Talk about the goal you've set for your event and encourage guests to help reach the goal.

Overview of DonorsChoose.org

DonorsChoose.org is an online charity that makes it easy for anyone to help students in need.

DonorsChoose.org grew out of a Bronx high school where teachers experienced first-hand the scarcity of learning materials in our public schools.

Charles Best, then a social studies teacher, sensed that many people would like to help distressed public schools, but were frustrated by a lack of influence over their donations. He created DonorsChoose.org in 2000 so that individuals could connect directly with classrooms in need.

The mission of DonorsChoose.org is to improve public education by empowering every teacher to be a change-maker and enabling any citizen to be a philanthropist.

The vision of DonorsChoose.org is a nation where students in every community have the resources they need to learn

Impact Statistics

- The website has on average 15,000 live projects on our site in need of funding.
- 75% of projects costing less than \$400 get fully funded
- 63% of all projects are fully funded
- 87% of projects are from high need schools (where 40% or more of students receive free or reduced lunch)
- DonorsChoose.org is supporting 1 in 4 schools in the US
- Impact to date:
 - \$54 million dollars raised
 - 3.3 million students helped
 - 135,000 projects funded
 - 131,000 teachers posting projects
 - 226,392 supporters
 - Impact data updated daily at <http://www.donorschoose.org/about/impact.html>