

LIMEADES FOR LEARNINGSM



National Partnership of SONIC Drive-In and Donorschoose.org
FREQUENTLY ASKED QUESTIONS (FAQs)

1. What is Limeades for Learning?

Limeades for Learning is a national partnership between DonorsChoose.org and SONIC[®], America's Drive-In[®]. Via this program, SONIC will provide financial support to U.S. public school teachers' projects on DonorsChoose.org.

From 8/30/10 through 9/30/10, anyone can visit the [Limeades for Learning](http://www.LimeadesforLearning.com) website and vote on the SONIC Teacher project of their choice. Individuals are able to vote once per day with a valid e-mail address.

During the 5-week promotion, SONIC will fund the top-voted projects submitted by SONIC Teachers, at least \$100,000 per week. SONIC will award a minimum of \$500,000 to the top voted projects during the promotion period.

For official program rules, please visit www.LimeadesforLearning.com. (Still working with legal as to whether or not we need those rules this year. More to come)

2. What is a SONIC Teacher?

A SONIC Teacher is any US public school teacher who registers, or is currently registered as a "SONIC Teacher" at DonorsChoose.org. SONIC Teachers' projects are eligible for SONIC funding through the Limeades for Learning partnership.

SONIC project funding is not guaranteed for all SONIC Teachers; only the SONIC Teacher projects that receive the most votes during the 5-week promotion period will receive funding.

During the promotion period and beyond, SONIC Teacher projects will remain eligible for funding from other funding sources at DonorsChoose.org, including other corporate/foundation grants and donations from individuals who visit the DonorsChoose.org website.

3. Who is eligible to be a SONIC Teacher?

All registered DonorsChoose.org teachers in good standing are eligible to be SONIC Teachers.

SONIC Teacher status is also open to full-time public school teachers, librarians, and other front-line educators who are interested in registering at DonorsChoose.org. Participants must be legal residents of the 50 United States or District of Columbia, 18 years of age or older, and an employee in good standing at a public school as described at www.donorschoose.org/teacher.

4. How do I sign up to be a SONIC Teacher?

REGISTERED DONORSCHOOSE.ORG TEACHERS

If you already have a DonorsChoose.org teacher account, you can elect to be a SONIC Teacher by following these simple steps:

1. Log in to your teacher account and on your main account page, click on the box marked “update affiliations”
2. Scroll down and check the box marked “SONIC Teacher” and then click the “Next” button at the bottom of the page
3. On the next screen, click “I agree” and you’ll return to your main account page. You’ll begin seeing the SONIC Teacher designation on all your projects!

NEW DONORSCHOOSE.ORG TEACHERS

If you are interested in being a SONIC Teacher and you are not currently registered at DonorsChoose.org, please take the following steps.

1. Visit the DonorsChoose.org Teacher Landing Page at www.donorschoose.org/teacher to learn more about eligibility and responsibilities for DonorsChoose.org teachers.
2. If you meet DonorsChoose.org’s eligibility criteria, follow the “Get Started!” link at www.donorschoose.org/teacher to begin the registration process.
3. In the 3rd step of the registration process, “School Information,” be sure to check off the box next to the SONIC Teacher affiliation to register as a SONIC Teacher.

5. Is there a funding limit to the projects that can be submitted?

Yes. You can submit projects of any cost, but SONIC will only award each top-voted project up to \$600. For this reason, we recommend you submit projects for materials that cost no more than \$400.

6. Is there a limit to the number of projects that I can post as a SONIC Teacher?

SONIC Teachers can submit more than one project for eligibility for SONIC funding during the promotion period. SONIC Teachers may also receive funding for more than one project.

7. When will the voting and funding happen?

Voting begins on August 30, 2010 and ends on September 30, 2010. During the 5-week promotion, SONIC will fund the top-voted projects for SONIC Teachers, at least \$100,000 per week. SONIC will award more than \$500,000 to the top-voted projects during the entire promotion.

8. What’s the best time to submit my project to ensure that my project will be voted upon?

We encourage SONIC Teachers to submit their projects by August 15, 2010 to ensure that their projects can be reviewed and posted in time for voting.

Projects already posted at DonorsChoose.org will be eligible for funding once the teacher registers as a SONIC Teacher. If a SONIC Teacher’s project expires or is fully funded prior to the start of this campaign, or funded during the 5-week promotion by other DonorsChoose.org donors, that project will no longer be eligible for SONIC funding.

9. How can I stay updated on the Limeades for Learning program?



Please visit www.LimeadesforLearning.com to learn more about the program. SONIC Teachers will also be asked to voluntarily participate in a follow-up program survey to evaluate their experience with Limeades for Learning.